



NEWS77

TOASTMASTERS DISTRICT 77



Impactful Resource

ISSUE NO.2 AUGUST 2026



The Realigned Toastmasters District 77

Theme for District 77 2026/2027

"IMPACT"

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As we witness the incredible talent and passion across our clubs, we are inspired to reach out to members who truly embody the Toastmasters spirit. We are currently seeking dedicated Area Directors ready to learn, lead, and serve with compassion. You will have a robust support system behind you, including full training and mentorship from our Division and District leadership teams.

Call Toastmaster Glover: 205-266-8034

From Nicole Powell, PQD, District 77

For August, focus on Pathways progress and officer training: helping members complete level 1 or level 2. The club together could assure at least four club officers are trained during the June-August training period. The Club Success Plan treats those as core education and training goals for the year. Remember September 30 is the deadline to submit The Club Success Plan.



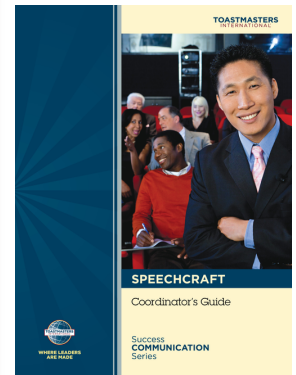
Educational goals to prioritize

- Help members earn Level 1 awards and move quickly into Level 2 awards, since those are the first education goals in the Distinguished Club Program.
- Identify members who are close to completing Level 3 or higher and set specific August milestones for them.
- Encourage newer members to get comfortable with Pathways/Base Camp and keep progressing with measurable checkpoints.
- Review each member's current Pathways status and assign simple next steps. One speech, one evaluation, or one project completion target for August.

Officer priorities in August

- Make sure your club has at least four officers trained in the June–August training window.
- Set a weekly check-in on member progress toward Level 1 and Level 2 completions.
- Ask the VP Education to track who needs one final project, speech, or evaluation to finish a level.
- Pair newer members with experienced members so they can navigate Pathways faster.
- Confirm which officers still need training and schedule them before the end of August.

Yes, I Can! Toastmasters Celebrates Successful Speechcraft Program



MEMPHIS, TENNESSEE - By Anita Howard

Yes, I Can! Toastmasters recently concluded its six-week Speechcraft Program, held from June 5 through July 10, 2025, providing employees of Lenny's Holdings, LLC with an opportunity to strengthen their communication, presentation, and leadership skills. Speechcraft is an introductory Toastmasters program designed to help participants build confidence while learning the fundamentals of public speaking in a supportive environment. Throughout the six-week program, participants developed practical communication skills they can apply both professionally and personally.

Each weekly session featured an interactive Table Topics® segment led by Toastmaster Debbie Beck, giving Speech crafters the opportunity to practice impromptu speaking and think quickly on their feet. The educational portion of each meeting was presented by Speechcraft Coordinator Toastmaster Anita Howard, who introduced key public speaking concepts while demonstrating effective presentation techniques.

Educational topics included:
Choosing a speech topic
Knowing the purpose of a speech
Body language, gestures, and vocal variety
Persuasive speaking
Giving and receiving constructive feedback

Following each educational session, speech crafters prepared and delivered speeches during subsequent meetings. Every speech received constructive evaluations from members of the Yes, I Can! Toastmasters club, including Toastmasters William Thompson, Shay Kearney, Pichi McClure, and Cynthia Smith. Their encouragement and feedback helped participants improve their confidence and speaking abilities each week.

The program concluded with graduation speeches demonstrating the skills participants developed during the course. Highlights included an inspiring keynote by DTM Shirley Kyles, who emphasized how Toastmasters fosters essential leadership and communication abilities—driving success in the workplace, enriching personal relationships, and building confident speakers.

During the graduation ceremony, Paul Dufour, Dan Moran, Kyra Richardson, and Richard Young were recognized with certificates of completion for successfully finishing the Speechcraft Program. "It has been inspiring to watch each Speechcrafter grow in confidence, communication, and presentation skills throughout the program," said Speechcraft Coordinator Anita Howard. "Their willingness to learn, practice, and support one another made this a truly rewarding experience."

Graduates were encouraged to continue their communication and leadership journey by joining Yes, I Can! Toastmasters, where they can further develop the skills introduced during Speechcraft while becoming more confident speakers and effective leaders.

☀️ The District 77 Club of the Month nomination window is officially open! ☀️

As we complete the first month of the new Toastmasters year, take a moment to reflect: How did your club Recruit, Inspire, Speak, and Encourage in July? What impact did your members create inside the club, across the community, or online? Your club's efforts deserve to be shared and celebrated—and the winning club receives much more than a pat on the back! 🏆



Submit your nomination by August 10:
<https://toastmasters77.org/cotm-nomination/>

🔍 Explore the COTM Hub to learn about the program, recognition, resources, and how to prepare a strong nomination:

<https://toastmasters77.org/cotm-hub/>

Don't let your club's impact go unnoticed. Reflect. Tell your story. Submit!

#District77 #ClubOfTheMonth #Toastmasters #ImpactThroughRISE #WhereLeadersAreMade #ClubExcellence

Get Ready for the 2026-2027 Speech Contest Season

The Speech Contest Rulebook for the 2026-2027 program year is now live! You can find the English and translated versions of the new Speech Contest Rulebook on the Toastmasters website. To see what changed in the new rulebook, view the Explanation of Changes document for line-by-line updates.

Member Testimony

"I joined Toastmasters in 2008 and earned my DTM in 2020. My journey was defined by leadership, mentoring, and the pursuit of that designation before returning to the North Alabama Advanced Toastmasters club in December 2025."

Brenda Rice, DTM

Congratulations

TM Joseph Hamby, Area Director P51, the district recognizes you for motivating your area you be the first to have 100% completion on Proxies and election prep submitted. Job well done!

You are making an impact!



Ask me about our
Toastmasters club!



Beat The Clock Clubs

Dear Shirley C. Kyles, President

Congratulations! Memphis Soul Voices Toastmasters, added five new, dual, or reinstated members between May 1 and June 30, and has earned the Beat the Clock award!

Thank you for the commitment you have shown to your club and members. Your efforts to provide a vibrant environment for members to learn are greatly appreciated.

Sincerely,

Club Quality and Member Support Team
Toastmasters International

Dear Lessie Hayes, President

Congratulations! Central MS Advancing TMC 1350487, added five new, dual, or reinstated members between May 1 and June 30, and has earned the Beat the Clock award!

Thank you for the commitment you have shown to your club and members. Your efforts to provide a vibrant environment for members to learn are greatly appreciated.

Sincerely,

Club Quality and Member Support Team
Toastmasters International

ANNOUNCEMENTS AND CELEBRATIONS

TOASTMASTERS INTERNATIONAL | DISTRICT 77

CLUB OF THE MONTH

MAKE AN IMPACT

Recognizing clubs that **Recruit, Inspire, Speak, and Encourage** while strengthening District 77 one meeting at a time.

RECRUIT
 Invite others.
 Grow together.

INSPIRE
 Ignite ideas.
 Build confidence.

SPEAK
 Share your voice.
 Lead with impact.

ENCOURAGE
 Lift each other up.
 Celebrate growth.

WINNER RECEIVES

- Official Certificate
- Digital Club Badge
- \$25 TI Store Voucher
- Feature on District Website
- Spotlight in Newsletter & Social Media
- Entry for Club of the Year

HOW IT WORKS

- NOMINATION PERIOD**
1st–10th of each month
- WHO CAN NOMINATE**
Any active club officer or member
- WINNER ANNOUNCED**
By the 20th of the month

NOMINATE YOUR CLUB TODAY!
[Nominate Your Club](#)

RECRUIT. INSPIRE. SPEAK. ENCOURAGE.

MAKE AN IMPACT.

TOASTMASTERS DISTRICT 77
 Leaders Building Leaders

COTM CHAIR
 Elena Fadairo
elena.fadairo@gmail.com

#ToastmastersD77
 #ClubOfTheMonth

Today's Member is Tomorrow's Leader

SMEDLEY AWARD
5 NEW MEMBERS

August 1 to September 30
Add 5 new, Dual or reinstate members to your club within this timeline to participate in the Membership Building Campaign

Members make sure your email addresses are set to receive emails from the district, so you will not miss information.

Plan for Success — Ensure your club is on track to meet the Distinguished Program goals! **Submit your Club Success Plan on Club Central by September 30** and edit or update goals and assign new tasks as needed throughout the year.

Congratulations to Redstone Toastmasters Club #1932—District 77's July Club of the Month!

Redstone made an impressive community impact during June by hosting a Toastmasters outreach table at a Rocket City Trash Pandas game attended by more than 2,000 people. Club members engaged with hundreds of community members, generated 10 prospective-member leads, and later welcomed three guests to their June 23 celebration meeting.

The club also expanded its digital reach with 2,595 Facebook views and hosted a skill-building workshop focused on creating engaging speech hooks and memorable introductions.

Redstone's success demonstrates what happens when a club combines community visibility, intentional follow-up, engaging education, and a welcoming member experience.

Congratulations, Redstone Toastmasters! Thank you for showing District 77 how to Recruit, Inspire, Speak, and Encourage!

#ToastmastersD77 #ClubOfTheMonth #RedstoneToastmasters #ToastmastersInternational #PublicSpeaking #LeadershipDevelopment #RISE

BIG EASY TOASTERS
 DISTRICT 77
 A PROUD TOASTMASTERS INTERNATIONAL CLUB SINCE 1996

ELEVATING YOU, Taking the Next Step.

Every step builds confidence. Every voice creates impact. Where will your next step take you?

Join Us! BE INSPIRED. BE EMPOWERED. BELONG.

MEETING SCHEDULE
 2nd & 4th Wednesday of each month
 12:00 PM – 1:00 PM (Central Time)

JOIN US ON ZOOM
<https://us06web.zoom.us/j/89834233991>
 MEETING ID: 898 3423 3991
 PASSCODE: 1996

COMMUNICATE CONFIDENTLY.

LEAD BOLDLY.

MAKE AN IMPACT.

GROW YOUR SKILLS

EXPAND YOUR NETWORK

INSPIRE YOUR WORLD

Great Leaders Don't Happen Overnight, They Take the Next Step!

Together, let's elevate each other!

BigEasyToasters@gmail.com | WHERE LEADERS ARE MADE

Visit the District 77 website for All Calendar Events

Toastmasters77.Org

Stay up-to-date with upcoming meetings, contests, and training sessions

< > Aug 2026 ▾							📅	🗓
SUN 26	MON 27	TUE 28	WED 29	THU 30	FRI 31	SAT Aug 1		
	5:30pm D77 Tr			Makeup Club		Smedley Mem		
2	3	4	5	6	7	8		
Smedley Membership Building Program								
	5:30pm D77 Tr							
9	10	11	12	13	14	15		
Smedley Membership Building Program								
	5:30pm D77 Tr		7pm D77 Progi					
16	17	18	19	20	21	22		
Smedley Membership Building Program								
District Leader Training			TI Annual Convention, Vancouver, BC					
23	24	25	26	27	28	29		
Smedley Membership Building Program								
	5:30pm D77 Tr					Last Call Club		
30	31	Sep 1	2	3	4	5		
Smedley Membership Building Program								
	5:30pm D77 Tr							

Click the link Below for Web Site Submissions

<https://forms.gle/vjyPxLnSZt3JxEhE6>

TOASTMASTERS INTERNATIONAL

Dear Toastmaster,

Since the Pathways learning experience launched in 2017, we've continued to invest in improving the program—from new projects and updated content to a fully redesigned Base Camp experience. Our goal has always been to provide a practical, hands-on education experience that helps members build invaluable communication and leadership skills.

To continue delivering on that promise in the face of rising operational costs, path pricing will soon undergo its first increase in nine years.

Beginning **July 1, 2026**, the price of Dynamic Leadership, Engaging Humor, Motivational Strategies, Persuasive Influence, Presentation Mastery, and Visionary Communication will increase to **\$35 USD**.

Vintage paths, Basic Training for Toastmasters and The Communication Series: Entertaining Speaker + Storytelling, will remain at \$60 USD. Toastmasters remains one of the most affordable ways to build communication and leadership skills. A year of Toastmasters membership, plus a path, costs significantly less than many standalone public speaking or leadership courses, while offering something those courses cannot: ongoing practice, peer feedback, real-world application, and a supportive global community.

As always, every member will continue to receive their first path free, ensuring everyone can get started in Pathways right away.

Thank you for being part of Toastmasters and for your continued investment in your personal growth. We are excited about what's next for Pathways and look forward to continuing to serve you.

***After August 3, 2026 Toastmasters dues are \$72.00 per six-months.
That would be \$12.00 per month or \$144.00 per Year.***

Chartering Clubs Made Easier — Good news for club growth: the club charter process is now simpler! The Application to Organize is still the starting point, but the remaining charter requirements have now been streamlined into a single form—the Club Charter Requirements Form.



Wide-Open Communication: 2026 International Convention

Mark your calendar for four days of inspiration, recognition and connections.



Impactful Resource

A newsletter for District 77
Toastmasters covering
Tennessee, Mississippi,
Louisiana, Alabama providing
inspiring information for
everyone!

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Newsletter Copy Editor

Katrice Stubbs
Assistant Copy Editor
Frances Barnes, DTM
PRM Advisor



I = Ignite Your Confidence

M = Master Your Story

P = Practice With Purpose

A = Amplify Your Influence

C = Connect With Community

T = Transform Lives

**We are looking for member achievements, club
achievements, and area, division or district
achievements.**

To submit information to the Newsletter

click on the link below

<https://forms.gle/oAPRGKd9RKSDQEZe6>

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